

# UNANIMOUS A.I.

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## A.I. Extends Remarkable Streak of Accurate Predictions

*UNU, the Artificial Intelligence that correctly predicted the Oscars and Kentucky Derby, accurately predicted the full outcome of the baseball season three months ago*

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**SAN FRANCISCO – November 7, 2016** – While it's tough to overshadow the Cubs winning the World Series and ending their 108-year drought, another impressive feat was achieved with that very same win. [UNU](#), the world's first [Artificial Swarm Intelligence](#), extended its remarkable winning streak of 2016 predictions. Responding to challenges from journalists at major media outlets, Unanimous A.I., the creator of UNU, has published predictions that proved exceptionally accurate in forecasting the Super Bowl, the Oscars, the Stanley Cup, the Kentucky Derby, and now, the full post-season of Major League baseball.

**MAJOR LEAGUE BASEBALL:** Unanimous A.I. was challenged three months ago by the Boston Globe to predict the outcome of the full baseball season. The Globe [published the picks](#) in early August for the world to see. With the season now complete, we can confirm that UNU correctly predicted all eight teams to make the playoffs beyond the wildcard games, correctly predicted which two teams would reach the World Series (Cubs and Indians), and correctly predicted the Cubs would win it all. Was UNU perfect? Almost - the A.I. predicted the Cubs would win the series in 6 games, but it actually took 7.

**ACADEMY AWARDS:** The streak of amazing 2016 predictions started back in February when [Newsweek challenged UNU](#) to predict the Oscars. This put pressure on Unanimous A.I, because Newsweek ran a headline based on the picks, reporting that Leonardo DiCaprio would finally win his little gold statue. That turned out to be a solid prediction, as were most of its other Oscar picks. All in all, the UNU achieved 76% accuracy in predicting the outcome of the Academy Awards, out-performing the vast majority of professional movie critics, including Rolling Stone, the LA Times, and even FiveThirtyEight (which was 67% accurate).

**KENTUCKY DERBY:** Unanimous A.I. was then [challenged by TechRepublic](#) to predict the Kentucky Derby, not just the winner but the first four horses, in order of finish. In the world of horseracing, this four-horse pick is called the superfecta, and this year it went off at 542 to 1 odds. The reporter published the A.I. picks in advance of the big race, which was good news to many readers who placed bets. As [reported by Newsweek](#), anyone who put \$20 on the superfecta predicted by UNU won \$11,800. One shrewd reader won over \$50K.

**STANLEY CUP:** Unanimous was also [challenged by CNET](#) to predict the 2016 Stanley Cup. Not only did UNU correctly predict that the Penguins would win it all, but the A.I. correctly predicted the Penguins would play the Sharks, predicted exact number of games the series would go, and correctly projected which players would be named MVPs.

**SUPER BOWL:** Of all the predictions made this year, the one studied in the greatest detail was a collaboration between researchers at Unanimous A.I. and Oxford University. UNU predicted the outcomes of twenty proposition bets for the 2016 Super Bowl and compared performance to 460 randomly selected football fans. As [published in an academic paper last month](#), the average fan was 47% accurate in placing bets, and thus lost money on their wagers. UNU was 68% accurate and made a 36% return on investment.

“We're as amazed as anyone that UNU was able to predict the outcome of the outcome of the baseball season three months ago, identifying the Cubs vs Indians as the World Series matchup," said Dr. Louis Rosenberg, founder of Unanimous A.I. "As for the Cubs winning it all, we were a little nervous when they fell behind 3 games to 1, especially considering the 108-year old curse, but UNU managed to make the right call.”

Developed by Silicon Valley startup, [Unanimous A.I.](#), and based on years of scientific research on [Artificial Swarm Intelligence](#), UNU combines real-time human input with sophisticated algorithms to produce an emergent intelligence that can express opinions, reach decisions, and make predictions. Often described an artificial "brain of brains", this unique mix of "software and sentiment" has been shown to outperform traditional A.I. systems as well as human experts.

Swarm Intelligence, the science behind UNU, goes back to the birds and the bees. In fact, it goes to all creatures that amplify their group intelligence by forming flocks, schools, colonies, herds, and swarms. Across countless species, nature show us that social groups – when working together as a unified dynamic system – can outperform the majority of individual members when solving problems and making decisions, proving the old adage: many minds are better than one.

For those interested in tapping into a swarm, visit: <http://unu.ai>.

**About Unanimous A.I.** Unanimous A.I. develops Artificial Swarm Intelligence technologies, amplifying the brainpower of human groups to super-human levels. For more information about the company, including details about our [UNU](#) platform for consumers, or our Swarm Insight™ portal for enterprise, visit <http://unanimous.ai/> or follow us on Twitter or LinkedIn.

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